



Yoplait
ParfaitPro

PARFAIT

**EXP
ERT**



**Everything You Need
for Parfait Success**

WHY YOGURT PARFAITS?

Across all ages, patrons are **eating yogurt during every daypart** (60% of yogurt consumption happens outside of breakfast).¹ Yogurt is a steady part of the consumer diet, and leading the way on **variety** will guarantee that you're a go-to for meeting this consumer craving.

A FRESH WAY TO CREATE

Parfaits are an exciting, **low-labor** way to satisfy any yogurt fix—from **breakfast to snacking**, and **large events to single-serve!** With all kinds of yogurt flavors, fruits, toppings and more to choose from, parfaits are the perfect canvas for your back-of-house staff to satisfy variety or to empower patrons to **get creative!**



TOP 3 BULK YOGURT APPLICATIONS BY KEY SEGMENTS²

COLLEGE & UNIVERSITY

- 1 Parfaits 90%
- 2 On a salad bar 64%
- 3 Smoothies 58%

Menu **5 items** on average

K-12

- 1 Parfaits 82%
- 2 Smoothies 42%
- 3 On a salad bar 11%

Menu **2 items** on average



¹NPD SnackTrack 4 Years Ending June 2019

²Datassential Bulk Yogurt Attitudes & Usage Study, Feb 2020



Adding ingredients to your parfaits can add up to more **incremental value**. Here's an example of how much you can charge for a standard recipe.*

POTENTIAL PROFIT CHART

Yoplait® ParfaitPro® Yogurt	6 oz.	\$0.54
Fruit	2 oz.	\$0.40
Nature Valley™ Parfait Granola	1 oz.	\$0.30
12 - 14 oz. clear cup		\$0.10
Your total estimated cost		\$1.34
SRP=\$0.40/oz.		\$3.60

Estimated Profit

\$2.26
per parfait

TIP!

Yoplait® ParfaitPro® Dairy Free Vanilla Yogurt Alternative ensures guests with **lactose-free diets** can enjoy Parfait Express.



LONG-TERM CARE

1	Parfaits	52%
2	Fruit platters	43%
3	Dips	39%

Menu **3 items** on average

Parfaits are the **#1 bulk yogurt application** in College & University, K-12, Long-Term Care and Hospitals!²

HOSPITALS

1	Parfaits	84%
2	On a salad bar	38%
3	Fruit platters	36%

Menu **3 items** on average



*Costs are based on industry estimates and are subject to change. General Mills makes no guarantees on profitability; such pricing tool is intended for estimation purposes only.

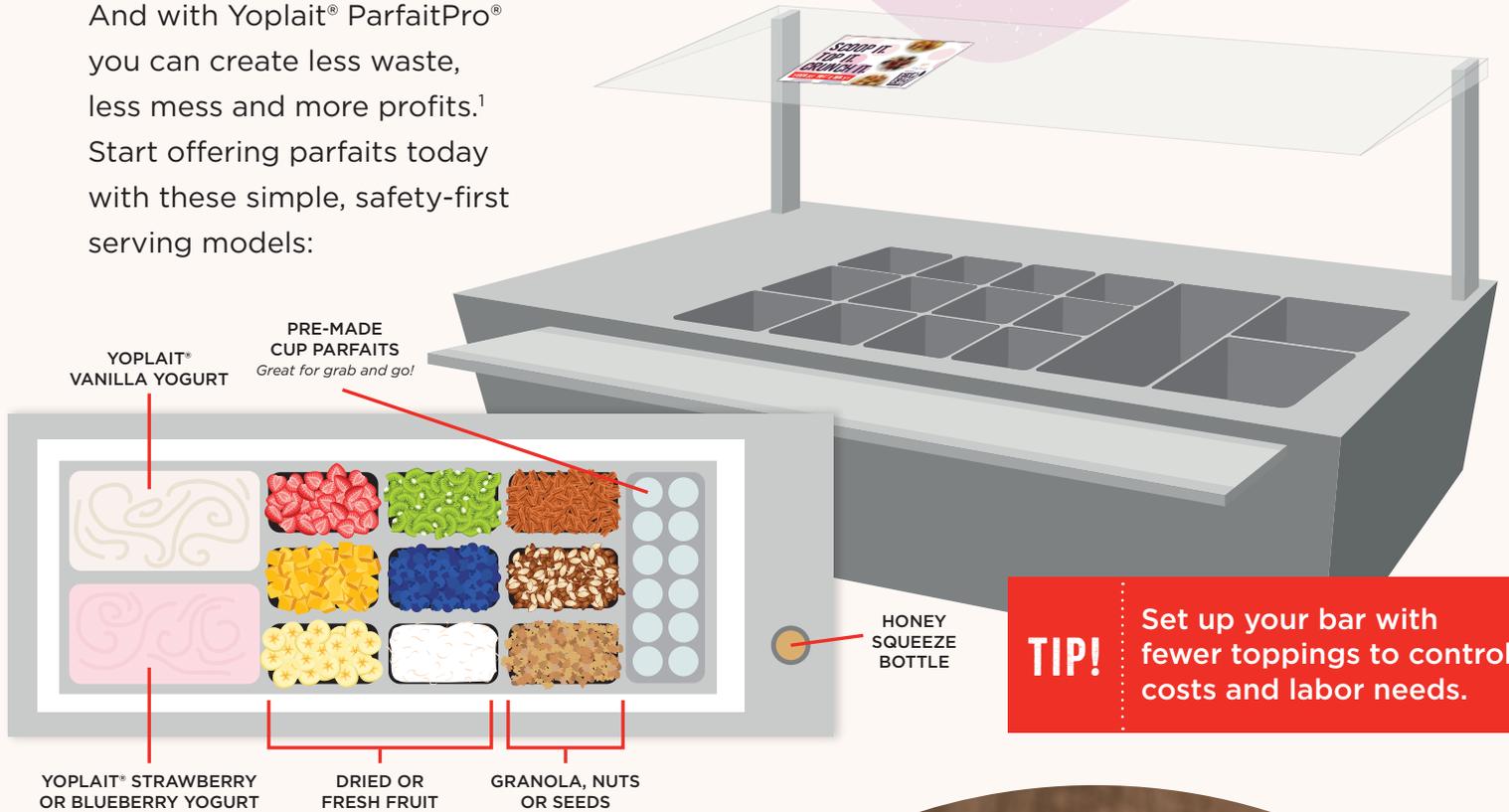
²Datassential Bulk Yogurt Attitudes & Usage Study, Feb 2020

MAKE YOUR PARFAITS STAND OUT

Customizable, low-labor, grab 'n go—there's plenty to love about yogurt parfaits! And with Yoplait® ParfaitPro® you can create less waste, less mess and more profits.¹ Start offering parfaits today with these simple, safety-first serving models:

1

DO-IT-YOURSELF PARFAIT BAR
where patrons can build their own personalized parfait



TIP! Set up your bar with fewer toppings to control costs and labor needs.

2

CUSTOMIZABLE TO-GO BENTO BOXES
with parfait ingredients that patrons can mix and match themselves



¹ GMI ParfaitPro® Renovation Study, January 2017

3

PRE-MADE CUP PARFAITS that:

- Hold for up to 3 days*
- Are sealed and safe with tamper-evident labels

*At operator discretion

PARFAIT EXPRESS: EVERYTHING YOU NEED FOR PARFAIT SUCCESS!

Tell patrons that customization is #1 at your operation with these Parfait Express tools:



**SNEEZE GUARD
CLING**
11" x 7.25"



BENTO BOX SLEEVES



**TAMPER-EVIDENT
LABELS**
6.25" x 0.5"



*Cups
& Lids*



*Square
4-Cell
Containers
& Lids*

ECO-FRIENDLY CONTAINERS

GET PARFAIT INSPIRED

Want attention-grabbing recipes you can create with ParfaitPro®, Nature Valley™ and more? **Scan this QR code** to visit the **Yoplait® Bulk Yogurt Resource Hub** for parfaits your back-of-house team can build in a snap!



Don't forget the crunch with Nature Valley™ Granola!

It's the #1 granola in foodservice¹ and category leader in retail granola.²

STRAWBERRY CHOCOLATE CHIP PARFAIT

Makes 12 parfaits

INGREDIENTS

	Weights	Measure
Yoplait® ParfaitPro® Yogurt Low-Fat Strawberry (16631)	64 oz.	1 pouch (8 cups)
Mini Chocolate Chips	8 oz.	1½ cups
Nature Valley™ Oats 'n Honey Granola (27111)	16 oz.	6 cups
Strawberries, sliced	36 oz.	6 cups

DIRECTIONS

1. **Pipe** 5½ oz. of yogurt in the bottom of each cup.
2. **Add** 1½ Tbsp of mini chocolate chips to each cup and gently stir into yogurt to mix.
3. **Place** ½ cup of strawberries on top of the yogurt.
4. **Deposit** ½ cup of granola into plastic insert. **Sprinkle** ½ Tbsp of mini chocolate chips on top of each granola portion.
5. **Place** granola-filled insert into cup and top with lid. **Add** parfait sticker if desired.
6. **Serve** chilled or **hold** under refrigeration until ready to serve.

Try with our new Dairy Free Yoplait® ParfaitPro®

Yoplait® ParfaitPro® can create **less waste, less mess** and **more profits**.³

- Yoplait® is the #1 bulk yogurt in foodservice⁴
- Yoplait® ParfaitPro® bag uses less plastic than Dannon Pro bag⁵
- No artificial flavors or colors from artificial sources, no high-fructose corn syrup, rBST-free milk and made without gelatin
- Available in THREE delicious flavors: Vanilla, Strawberry and Blueberry!



Yoplait®
ParfaitPro®

¹ NPD Supply Track; Total Foodservice Bulk Granola, Operator Dollar Volume, L12M ending June 2021

² Nielsen Total US – XAOC Latest 52 weeks ending 10/3/2020

³ GMI ParfaitPro® Renovation Study, January 2017

⁴ NPD Supply Track; Total Foodservice Bulk Yogurt, Operator Dollar Volume, L12M ending June 2021

⁵ Based on third party analysis of bag layer composition and thickness (conducted 7/19/19), per pound basis, Dannon Pro packaging is 24% thicker than ParfaitPro® packaging



DAIRY FREE TRIPLE BERRY PARFAIT

Makes 12 parfaits

INGREDIENTS	Weights	Measure
Yoplait® ParfaitPro® Dairy Free Vanilla Yogurt (16659)	4 lb. 8 oz.	9 cups
Blueberries	12 oz.	3 cups
Strawberries, quartered	12 oz.	3 cups
Nature Valley™ Parfait Granola (37854)	3 oz.	¾ cup
Blackberries	6 oz.	1 ½ cups

DIRECTIONS

1. **Deposit** ¼ cup (2 oz.) yogurt in bottom of parfait cup.
2. **Layer** in ¼ cup (1 oz.) blueberries and another ¼ cup (2 oz.) yogurt.
3. **Add** ¼ cup (1 oz.) strawberries and ¼ cup (2 oz.) yogurt.
4. **Top** with 1 Tbsp granola and 2 Tbsp blackberries.
5. **Serve** immediately.

Ensure Everyone Can Enjoy Parfait Express

With Yoplait ParfaitPro® Dairy Free Bulk Vanilla Coconut Based Yogurt Alternative, you can deliver on different consumer needs while also creating plant-based menu applications.

- ❖ Vegan, vegetarian and non-GMO
- ❖ Dairy free, gluten free and made without gelatin
- ❖ No artificial flavors
- ❖ Contains beneficial cultures



Please be aware that ParfaitPro® Dairy Free contains coconut allergen. Please take measures to avoid any cross-contamination of allergens by keeping utensils and prep areas clean and separate from other products. Please label your finished products with the appropriate allergens, including any dairy, coconut, or other allergens that are introduced with your recipe creation or otherwise.



Tell patrons that
CUSTOMIZATION IS #1
 at your operation
 with **PARFAIT EXPRESS**

Reach out to your General Mills sales representative to claim your **FREE Parfait Express tools**—or scan the QR code to get started!



UPC	Product Description	CASE/PACK
100-70470-16067-9	Yoplait® ParfaitPro® Yogurt Low-Fat Blueberry, 64 oz.	6/64 oz.
100-70470-16632-9	Yoplait® ParfaitPro® Yogurt Low-Fat Vanilla, 64 oz.	6/64 oz.
100-70470-16631-2	Yoplait® ParfaitPro® Yogurt Low-Fat Strawberry, 64 oz.	6/64 oz.
100-70470-41167-2	Yoplait® ParfaitPro® Greek Yogurt Fat Free Vanilla, 64 oz.	3/64 oz.
100-70470-32072-2	Yoplait® ParfaitPro® MAX Low-Fat Vanilla	2/16 lb.
100-70470-16123-2	Yoplait® ParfaitPro® MAX Low-Fat Strawberry	2/16 lb.
100-70470-16659-6	Yoplait® ParfaitPro® Dairy Free Vanilla Coconut Based Yogurt Alternative	4/48 oz.
100-70470-16641-4	Yoplait® ParfaitPro® 16 oz. KIT LF Vanilla/NV Granola	1/23.44 lb.
100-16000-27111-8	Nature Valley™ Oats 'n Honey Granola Bulkpak Cereal	4/50 oz.
100-16000-37854-1	Nature Valley™ Oats 'n Honey Parfait Granola Bulkpak Cereal	4/50 oz.
100-16000-11987-8	Nature Valley™ Low Fat Fruit Granola Bulkpak Cereal	4/50 oz.
100-21908-12772-6	Cascadian Farm™ Oats & Honey Granola Bulkpak Cereal	4/44 oz.

generalmillscf.com



1-800-243-5687