



SAVE
\$5
PER CASE
on
GENERAL MILLS
BULK CEREALS!
(After Rebate)

VALID PURCHASE DATES: JUNE 1, 2014 THROUGH OCTOBER 31, 2014.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-563W
Strongsville, OH 44149-0380

Must be postmarked on or before
November 29, 2014.

CALCULATE YOUR REBATE

Qualifying Categories	Cases Purchased	Rebate Per Case	Total
General Mills Bulk Cereals	<u> </u> (20 cases maximum)	x \$ 5.00	= <u> </u> (\$100 maximum)

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): ☐ Restaurant ☐ College & University

☐ Lodging ☐ B & I ☐ Healthcare ☐ Independent Bakery

☐ Other _____

Establishment Name _____

Contact Name _____ Contact Title _____

Mailing Address (where you can receive mail) _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (required) _____

Chain/Food Management/Buying Group (optional) _____

Distributor House _____

DSR Email Address _____

TO RECEIVE MORE INFORMATION RELATED TO THIS REBATE AND SIMILAR PRODUCTS

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase qualifying products between 6/1/2014 and 10/31/2014.
- Rebate form must be postmarked on or before 11/29/2014.
- Offer not available to K-12 or C-Store operators.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.
- Limit one General Mills Bulk Cereal rebate submission per operation during this period.
- Fill out this form completely. Allow two to three (2-3) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).
- Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.



GENERAL MILLS
Foodservice

generalmillsfoodservice.com 1-800-882-5252