



TURN YOUR DINING HALL INTO A FUN AND ENGAGING STUDENT EXPERIENCE

Looking for a turnkey way to welcome students to your dining halls and create **memorable moments** all year long? Celebrate getting **back together** with **#HowDoYouCrunch**, which offers you the ready-made, **customizable tools, ideas and inspiration** to satisfy students' desire for their **favorite cereal brands** all day long!

Bring **#HowDoYouCrunch** to life on your campus and drive dining hall traffic by using any (or all!) of these ideas:

BACK TO SCHOOL CRUNCH BAR

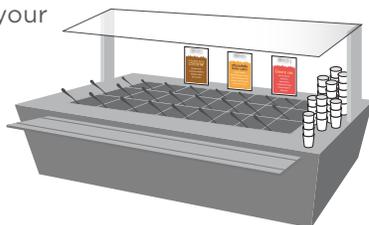
Welcome students back to campus with a **fun event** that could include:

- Milk shots
- “Par-tini’s” featuring yogurt parfaits in a plastic martini glass
- Custom **bar mix ideas** such as cereal, mini marshmallows, chocolate chips, pretzels and other fun toppings
- Milk pong
- Fun music from our **Spotify playlist**
- And more!



SALAD BAR SNACK STATION

Students love to make their own **custom creations!** Swap out your **salad bar** with cereal, dried fruit, pretzels and other dry ingredients. Take things to the next level by positioning premade **grab-and-go bags** throughout the dining hall as an easy way for students to keep **crunching** throughout their day.



GET THE WORD OUT

Use our **prewritten Facebook and Instagram posts** to promote your **Crunch Bar Night** or **snacking station**. Simply edit and post on your social channels.



14 INSPIRING RECIPES

Try these awesome **mixes** to give your students **inspiration** to **create** their very own! Or create your own custom school mix using cereal and chocolate candies with your **school colors**.



SOUNDS LIKE A GREAT TIME

Amp up the excitement in your dining hall for your **#HowDoYouCrunch** event(s) with this custom-curated **Spotify playlist**.



Ready to kick off an amazing year and create a **community experience**? Scan for **more information and inspiration** to make your dining hall the place to **CRUNCH!**