



### Post Copy 1 (Instagram)

Did someone say happy hour? Come to (dining hall) at (time) to customize your own cereal snack mix or par-tinis at the NEW "Cereal Bar"! Don't forget to share your creations by using the hashtag #HowDoYouCrunch for a chance to win prizes.



### Post Copy 2 (Instagram)

Welcome back! We are getting this party... ahem semester started by introducing the "Cereal Bar"! Come to (dining hall) at (time) to customize your very own cereal snack mix or par-tinis. Use the hashtag #HowDoYouCrunch to share your creations.



### Post Copy 3 (Instagram)

You cereal-ously won't want to miss out on Crunch Hour on (date) at (time) in (dining hall). Hint hint, keep your eye out for milk pong, par-tinis and ... come and find out 🍷



#### Post Copy 4 (Facebook)

New year, new dining fun!

We know your days involve crunching so much into your schedule, that's why we are introducing the "Crunch Bar" so that you can have time to socialize and enjoy a tasty snack at the same time! Did we mention par-tinis?



#### Post Copy 5 (Facebook)

How do you "crunch"? Whether you're at the gym, studying for finals or snacking on cereal, we want to know. Use the hashtag #HowDoYouCrunch to be entered in our giveaway!



#### Post Copy 6 (Facebook)

ALERT: You're 15 minutes past your needed study break! Come visit ([dining hall](#)) as we've got so many great options to help you recharge. Don't forget to check out the "Cereal Bar" to customize your own cereal creations! #HowDoYouCrunch