

HOW CAN YOU MEET DEMAND FOR BETTER-FOR-YOU
SNACKS WHILE BUILDING A BETTER BOTTOM LINE?

MEET THE CHIP THAT
SPEAKS FOR ITSELF.



success made simple™



B R A N D

THE #1 TORTILLA CHIP
IN THE NATURAL CHANNEL.¹



Product Description	Case UPC	Pack Size	Case Weight (lbs.)	Case Dimensions (L" X W" X H")	Cases/ Layer	Cases/Pallet
Kettle Sweet Potato Original	000-21908-81219-9	10z.	2.2	20"x13.37"x7.25"	7	42
Kettle Sweet Potato BBQ	000-21908-81218-2	10z.	2.2	20"x13.37"x7.25"	7	42
Multigrain	000-21908-81233-5	1.5oz.	2.6	20"x13.37"x7.25"	7	42
Sweet Potato	000-21908-81237-3	1.5oz.	2.6	20"x13.37"x7.25"	7	42
Olive	100-21908-81234-9	1.5oz.	2.6	20"x13.37"x7.25"	7	42
Cheddar	100-21908-81226-4	1.5oz.	2.6	20"x13.37"x7.25"	7	42
Jalapeno	100-21908-81227-1	1.5oz.	2.6	20"x13.37"x7.25"	7	42
Blue Corn	100-21908-81225-7	1.5oz.	2.6	20"x13.37"x7.25"	7	42

KETTLE SWEET POTATO ORIGINAL

Nutrition Facts	
Serving Size 1 oz (28g/about 15 chips) Servings Per Container 1	
Amount Per Serving	
Calories 150	Calories from Fat 70
% Daily Value*	
Total Fat 8g	12%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 6g	
Cholesterol 0mg	0%
Sodium 140mg	6%
Potassium 420mg	12%
Total Carbohydrate 17g	6%
Dietary Fiber 3g	12%
Sugars 3g	
Protein 1g	
Vitamin A 175%	Vitamin C 4%
Calcium 2%	Iron 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

KETTLE SWEET POTATO BBQ

Nutrition Facts	
Serving Size 1 oz (28g/about 14 chips) Servings Per Container 1	
Amount Per Serving	
Calories 150	Calories from Fat 70
% Daily Value*	
Total Fat 8g	12%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 6g	
Cholesterol 0mg	0%
Sodium 140mg	6%
Potassium 400mg	11%
Total Carbohydrate 17g	6%
Dietary Fiber 3g	12%
Sugars 4g	
Protein 1g	
Vitamin A 150%	Vitamin C 4%
Calcium 2%	Iron 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

MULTIGRAIN

Nutrition Facts	
Serving Size 1.5 oz (43g/about 15 chips) Servings Per Container 1	
Amount Per Serving	
Calories 210	Calories from Fat 90
% Daily Value*	
Total Fat 9g	14%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 6g	
Cholesterol 0mg	0%
Sodium 120mg	5%
Potassium 95mg	3%
Total Carbohydrate 27g	9%
Dietary Fiber 5g	20%
Sugars 2g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 4%	Iron 6%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

SWEET POTATO

Nutrition Facts	
Serving Size 1.5 oz (43g/about 18 chips) Servings Per Container 1	
Amount Per Serving	
Calories 210	Calories from Fat 90
% Daily Value*	
Total Fat 9g	14%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 7g	
Cholesterol 0mg	0%
Sodium 120mg	5%
Potassium 100mg	3%
Total Carbohydrate 28g	9%
Dietary Fiber 5g	20%
Sugars 3g	
Protein 3g	
Vitamin A 35%	Vitamin C 6%
Calcium 4%	Iron 4%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

OLIVE

Nutrition Facts	
Serving Size 1.5 oz (43g/about 15 chips) Servings Per Container 1	
Amount Per Serving	
Calories 210	Calories from Fat 90
% Daily Value*	
Total Fat 9g	14%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 7g	
Cholesterol 0mg	0%
Sodium 210mg	9%
Potassium 75mg	2%
Total Carbohydrate 28g	9%
Dietary Fiber 5g	20%
Sugars 3g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 4%	Iron 4%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

CHEDDAR

Nutrition Facts	
Serving Size 1.5 oz (43g/about 14 chips) Servings Per Container 1	
Amount Per Serving	
Calories 210	Calories from Fat 100
% Daily Value*	
Total Fat 11g	17%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 7g	
Cholesterol 0mg	0%
Sodium 210mg	9%
Potassium 130mg	4%
Total Carbohydrate 26g	9%
Dietary Fiber 4g	16%
Sugars 2g	
Protein 4g	
Vitamin A 0%	Vitamin C 0%
Calcium 6%	Iron 6%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

JALAPENO

Nutrition Facts	
Serving Size 1.5 oz (43g/about 18 chips) Servings Per Container 1	
Amount Per Serving	
Calories 210	Calories from Fat 90
% Daily Value*	
Total Fat 9g	14%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 7g	
Cholesterol 0mg	0%
Sodium 210mg	9%
Potassium 115mg	3%
Total Carbohydrate 27g	9%
Dietary Fiber 5g	20%
Sugars 0g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 4%	Iron 6%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

BLUE CORN

Nutrition Facts	
Serving Size 1.5 oz (43g/about 15 chips) Servings Per Container 1	
Amount Per Serving	
Calories 210	Calories from Fat 90
% Daily Value*	
Total Fat 10g	15%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 7g	
Cholesterol 0mg	0%
Sodium 120mg	5%
Potassium 105mg	3%
Total Carbohydrate 27g	9%
Dietary Fiber 4g	16%
Sugars 1g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 4%	Iron 8%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

¹AC Nielsen Scan Data
Total U.S. 4/18/09–11/26/11

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