

Say Oui to a Simply Better Yogurt

WHAT IS SIMPLY BETTER YOGURT?

Products that fulfill an individual's health expectation of consuming real food, crafted with simplicity, using premium ingredients.

INSPIRED BY OUR TRADITIONAL FRENCH RECIPE



Simple, non-GMO ingredients



Poured and set in each glass pot

Tested better than Dannon Triple Zero, Chobani Flips and Noosa.¹

Most successful yogurt launch in Nielsen database history²



Product Specifications

SIMPLE, NON-GMO INGREDIENTS

The French believe the measure of good food is the pleasure and joy it brings to life. Oui by Yoplait seeks to bring these values to you through our delicious yogurt. It starts with simple, non-GMO ingredients, like: whole milk from cows raised on a diet of only non-GMO feed, pure cane sugar, real fruit and yogurt cultures. Plus, no artificial flavors and no colors from artificial sources.

WHAT IS FRENCH STYLE YOGURT?

Oui by Yoplait French style yogurt is inspired by our traditional French recipe. It starts with simple ingredients, poured and set in each glass pot for eight hours. This creates a satisfying thick, subtly sweet, fresh tasting yogurt. And that creates a moment of pure enjoyment in every spoonful.



Vanilla

| Nutrition Facts | Amount/Serving | % Daily Value* | Amount/Serving | % Daily Value* |
|------------------------------------|-----------------------------|----------------|-----------------------|----------------|
| | Total Fat 8g | 13% | Total Carb. 16g | 6% |
| Serving Size 1 container (141g) | Saturated Fat 5g | 27% | Dietary Fiber 0g | 0% |
| | Trans Fat 0g | | Sugars 15g | |
| | Cholesterol 30mg | 10% | Protein 5g | |
| Calories 170 | Sodium 85mg | 4% | | |
| Calories from Fat 80 | Vitamin A 4% • Vitamin C 0% | | Calcium 15% • Iron 0% | |

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

| | | |
|--------------------|-------------------|---------|
| Calories | 2,000 | 2,500 |
| Total Fat | Less than 65g | 80g |
| Sat Fat | Less than 20g | 25g |
| Cholesterol | Less than 300mg | 300mg |
| Sodium | Less than 2,400mg | 2,400mg |
| Total Carbohydrate | 300g | 375g |
| Dietary Fiber | 25g | 30g |

Ingredients: Pasteurized Grade A Milk, Cane Sugar, Yogurt Cultures (L. bulgaricus, S. thermophilus), Vanilla Extract.



Strawberry

| Nutrition Facts | Amount/Serving | % Daily Value* | Amount/Serving | % Daily Value* |
|------------------------------------|-----------------------------|----------------|-----------------------|----------------|
| | Total Fat 7g | 11% | Total Carb. 18g | 6% |
| Serving Size 1 container (141g) | Saturated Fat 4.5g | 23% | Dietary Fiber 0g | 0% |
| | Trans Fat 0g | | Sugars 15g | |
| | Cholesterol 25mg | 9% | Protein 5g | |
| Calories 160 | Sodium 80mg | 3% | | |
| Calories from Fat 60 | Vitamin A 4% • Vitamin C 0% | | Calcium 15% • Iron 0% | |

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

| | | |
|--------------------|-------------------|---------|
| Calories | 2,000 | 2,500 |
| Total Fat | Less than 65g | 80g |
| Sat Fat | Less than 20g | 25g |
| Cholesterol | Less than 300mg | 300mg |
| Sodium | Less than 2,400mg | 2,400mg |
| Total Carbohydrate | 300g | 375g |
| Dietary Fiber | 25g | 30g |

Ingredients: Pasteurized Grade A Milk, Cane Sugar, Strawberries, Pectin, Carrot Juice (for color), Natural Flavor, Yogurt Cultures (L. bulgaricus, S. thermophilus).



Black Cherry (available in January)

| Nutrition Facts | Amount/Serving | % Daily Value* | Amount/Serving | % Daily Value* |
|------------------------------------|-----------------------------|----------------|-----------------------|----------------|
| | Total Fat 7g | 11% | Total Carb. 18g | 6% |
| Serving Size 1 container (141g) | Saturated Fat 4.5g | 23% | Dietary Fiber 0g | 0% |
| | Trans Fat 0g | | Sugars 15g | |
| | Cholesterol 25mg | 9% | Protein 5g | |
| Calories 160 | Sodium 80mg | 3% | | |
| Calories from Fat 60 | Vitamin A 4% • Vitamin C 0% | | Calcium 15% • Iron 0% | |

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

| | | |
|--------------------|-------------------|---------|
| Calories | 2,000 | 2,500 |
| Total Fat | Less than 65g | 80g |
| Sat Fat | Less than 20g | 25g |
| Cholesterol | Less than 300mg | 300mg |
| Sodium | Less than 2,400mg | 2,400mg |
| Total Carbohydrate | 300g | 375g |
| Dietary Fiber | 25g | 30g |

Ingredients: Pasteurized Grade A Milk, Cane Sugar, Cherries, Pectin, Blueberry and Carrot Juice (for color), Yogurt Cultures (L. bulgaricus, S. thermophilus), Natural Flavor.



Lemon (available in January)

| Nutrition Facts | Amount/Serving | % Daily Value* | Amount/Serving | % Daily Value* |
|------------------------------------|-----------------------------|----------------|-----------------------|----------------|
| | Total Fat 7g | 11% | Total Carb. 19g | 6% |
| Serving Size 1 container (141g) | Saturated Fat 4.5g | 23% | Dietary Fiber 0g | 0% |
| | Trans Fat 0g | | Sugars 15g | |
| | Cholesterol 25mg | 9% | Protein 5g | |
| Calories 160 | Sodium 110mg | 5% | | |
| Calories from Fat 60 | Vitamin A 4% • Vitamin C 0% | | Calcium 15% • Iron 0% | |

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

| | | |
|--------------------|-------------------|---------|
| Calories | 2,000 | 2,500 |
| Total Fat | Less than 65g | 80g |
| Sat Fat | Less than 20g | 25g |
| Cholesterol | Less than 300mg | 300mg |
| Sodium | Less than 2,400mg | 2,400mg |
| Total Carbohydrate | 300g | 375g |
| Dietary Fiber | 25g | 30g |

Ingredients: Pasteurized Grade A Milk, Cane Sugar, Lemon Pulp, Lemon Puree, Pectin, Yogurt Cultures (L. bulgaricus, S. thermophilus), Turmeric (for color), Natural Flavor.

| Product Description | UPC | Pack Size | Case Weight (lbs) | Case Dimensions (L" x W" x H") | Kosher Status | Cases/ Layer |
|---------------------------------------|-------------------|--------------|-------------------|--------------------------------|---------------|--------------|
| Oui™ French Style Yogurt Vanilla | 100-70470-49646-4 | 8 jars/ case | 1820 | 11.50" x 5.50" x 3.00" | KD | 28 |
| Oui™ French Style Yogurt Strawberry | 100-70470-49647-1 | 8 jars/ case | 1820 | 11.50" x 5.50" x 3.00" | KD | 28 |
| Oui™ French Style Yogurt Black Cherry | 100-70470-49654-9 | 8 jars/ case | 1820 | 11.50" x 5.50" x 3.00" | KD | 28 |
| Oui™ French Style Yogurt Lemon | 100-70470-49651-8 | 8 jars/ case | 1820 | 11.50" x 5.50" x 3.00" | KD | 28 |

Cheerios



NATURE VALLEY



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