



# BRING GOOD TIMES CAFÉ TO LIFE IN YOUR SCHOOL

Here are some easy ways to introduce more fast-casual appeal in your cafeteria.

## OFFER SAMPLES!

The best way to get kids to your cafeteria and purchasing your meals? Show them how good your food is! **Download, print** and **distribute feedback cards** so that students can tell you **what they think**, and you can show parents and administrators that you are taking students' **preferences** into consideration.

## INTRODUCE LIMITED TIME OFFERS

Offer different **seasonal smoothies, salads, sandwiches or desserts** and give these items **fun names**. It could be as easy as topping a YoGo Coffee Cooler with pink sprinkles in February for Valentine's Day, or as fun as serving a special Thanksgiving Sub in November. You can also offer **limited time offers** for **school-specific events** like Homecoming or School Spirit Week, or take inspiration from **national food holidays** like National Biscuit Month and National Sandwich Day.

### PUTTING FAST-CASUAL IN YOUR CAFETERIA

A step-by-step guide!

- Group smaller tables together to create community-style seating
- Rename your offerings to transform items already on your menu
- Liven the atmosphere with a mood-boosting soundtrack
- Add tasty imagery to keep students coming back for more
- Bundle up items for grab n' go snacks

(simply download and print!) or **buttons** on their shirts—or as fun as **t-shirts, sweatshirts or hats** with the Good Times Café logo and your school mascot.

## CREATE A FEEL-GOOD PLAYLIST

Making your cafeteria an **experiential destination** could be as easy as **playing some music during breakfast, snack and lunch**. Select songs that are cheerful, upbeat and age-appropriate, or use one of the two [playlists](#) we've put together for different age groups.

## DISPLAY DAILY MENU BOARDS

Set-up a [menu board](#) outside your cafeteria to display your menu for the day—just like the **fast-casual restaurants** and **coffee shops** students love. Making your cafeteria more like their beloved quick-serve concepts will help **boost participation**.

## “GOOD TIMES CAFÉ” APPAREL FOR CAFETERIA STAFF

Bring a fast-casual feel to your cafeteria by sprucing up your staff. It could be as simple as [stickers](#)

Check out the [Good Times Café hub](#) for feedback cards, recommended playlists, customizable digital screens and more!