

HOW TO UPLOAD THE CEREAL MILK SNAPCHAT FILTER

Drive excitement with the **#CerealMilk22** Snapchat filter!

Snapchat allows people to create filters that superimpose words and images on top of the photos Snapchat users send each other within a certain geographic location and window of time.

Once you've downloaded our **ready-made filter**, you can **assign it to your location** for a select **period of time**.

TIP: Snapchat charges are based on the size of the location you select and running time. Be strategic about the selected area and duration to keep your costs low!

1. GO TO SNAPCHAT WEBSITE

<https://create.snapchat.com/org/guest/purchase/filter/upload-asset>

2. UPLOAD YOUR OWN PHOTO

Under “**Upload Your Own**” on the left column of the page, click the yellow button that says “**Upload**”.

3. SELECT FILE

Select the **Snapchat filter .png** that you have **downloaded from the #CerealMilk22 landing page** and you will see a preview, then click “**Next**”.

4. CHOOSE THE RUNNING DATES

Select the **dates** and **times** you would like the **Snapchat filter** to be available for your students.

5. CHOOSE THE LOCATION

Enter the location where you would like the Snapchat filter to be available for your students, click “**Draw Fence**” and click on the map to edit your “fence” (location area). Then click “**Checkout**”.

6. FILL OUT YOUR INFORMATION

Enter contact information, filter details and payment information. Check the agreement box if you have read the terms. Then click “**Submit**” when you are ready to checkout.

