

Let's make their stay.



FULL-SERVICE LODGING

Easy catering solutions to drive profits

Solutions to

ELEVATE CATERING & BREAKFAST OFFERINGS

From **bulk yogurt** to **heat-and-serve frozen baked goods**, General Mills has the back-of-house products that can bring **versatility** and **reduce prep time** for applications from **catering to restaurant**. Increase your **incremental revenue** with delicious items, ingredients and snacks for every operation, occasion and application!

Yogurt is one of the top 5 product categories experiencing growth in hotel foodservice!



THE BEST OF BULK YOGURTS

YOPLAIT® PARFAITPRO®

- Perfect high-quality parfait solutions in half the time!
- Just tear, squeeze and toss! That's how easy it is to make delicious, creative and on-demand parfaits with ParfaitPro® from Yoplait®

YOPLAIT® YOGURT BULK SIZE (32 OZ.)

Smooth, flavorful, delicious and creamy—ideal for low volume bulk yogurt applications.

- Available in Lowfat Strawberry, Vanilla and Nonfat Plain

YOPLAIT® GREEK BULK SIZE (32 OZ.)

Provides a back of house solution for Greek yogurt parfaits and recipes

- No artificial flavors, no colors from artificial sources and no high fructose corn syrup
- Also available in Greek Nonfat Plain



TIP! Top yogurt with Nature Valley™ granola and fruit for a simple parfait





PILLSBURY™ BREAKFAST BAKERY, THE EASIEST WAY TO DELIVER FRESH BAKED GOODS

BRING OUT THE HOMEMADE TASTE OF PILLSBURY™ BISCUITS

- Easy to use freezer-to-oven format with rich flavor and homemade taste
- Available in both frozen dough and frozen baked options for ease of use and versatility in applications from catered events to restaurant menus

MANY MUFFIN, SCONE AND BAKED GOOD OPTIONS

- Muffins available in pail and TubeSet™ format
- Cinnamon rolls in multiple sizes
- Variety packs of scones



ELEVATE YOUR OFFERINGS WITH FROZEN DOUGHS

TAKE YOUR CULINARY ARTISTRY TO THE NEXT LEVEL WITH PILLSBURY™ FROZEN DOUGHS.

These customizable, versatile bases are an ideal canvas for tantalizing appetizers, mouth-watering entrées and easy, delectable desserts.

PILLSBURY™ PUFF PASTRY AND PIE

- Simply shape, bake and top or fill to create upscale, profitable menu items that add a touch of distinction to your offerings
- Dough is easy to work with for any skill level, eliminating trial and error

DIFFERENT SIZES AND FORMATS AVAILABLE FOR LARGE AND SMALL DOUGH APPLICATIONS

- NEW! 10"x12" unglazed Pie Dough Sheet offers a flexible rectangular format that fits perfectly in a ½ hotel pan for efficient catering and buffet-style service
- Easy-to-handle dough is perfect for creative, homestyle additions such as cutouts, shapes and braids

Banquets & Catering is a top revenue driver in hospitality, accounting for 41% of total revenue²



STOCK SNACKS TO RAISE REVENUE BETWEEN MEALS

OFFERING SNACKS IS A GREAT WAY TO DRIVE INCREMENTAL DOLLARS IN CATERING OPERATIONS!

24/7 snacking options for your guests!



NATURE VALLEY™

- The #1 granola bar brand³
- Leads the category growth⁴
- No artificial colors, flavors or sweeteners
- Biscuits and Granola Cups



LARABAR™

- Apple Pie
- Peanut Butter Chocolate Chip



OUI™ BY YOPLAIT®

- An elevated portable yogurt option great for catered events or restaurant menus
- French-style yogurt made from simple, non-GMO ingredients
- Available in strawberry and vanilla



FOOD SHOULD TASTE GOOD™

- Tortilla, Sweet Potato
- Tortilla, Multigrain



CHEX MIX™

- There's a flavor for all your guests to enjoy!
- Up to 60% less fat than regular potato chips

For more recipes and inspiration, visit our website, GENERALMILLSCF.COM!

¹Technomic Inc. Away-From-Home Breakfast Study

²Technomic Inc. 2017

³AC Nielsen; Nielsen Household Panel, Total US Panel, CY 2016; Turns based on Total Grain, Dollars per Ttl Pts of Dist, W.E. 1/28/2017 Total US XAOC

⁴Total GRN XAOC CY 2010-2016



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