



Gold Medal[™] now has a line with NO ARTIFICIAL FLAVORS and NO COLORS FROM ARTIFICIAL SOURCES.

- Same outstanding quality, versatility and consistent performance, now with simpler ingredients.
- Scratch made easy just add water for delicious baked goods.
- Now available in **Gold Medal™ Biscuit, Griddle and Bread.** Muffin, Brownie and Cake Mix coming by June 2018.
- 91% of consumers believe foods with recognizable ingredients are **better** and **healthier**; and consumers are driving the **demand** for these products in foodservice.¹
- Our **new packaging** features fresh graphics and easy-to-follow bi-lingual instructions. Once you see the new package and **"no/no" claim**, you'll know it's made with **no artificial flavors** and **no colors from artificial sources!**



GOLD MEDAL[™] PRODUCTS

| MUFFIN MIX | BPC |
|---|----------|
| Gold Medal [™] Muffin Mix, 5 lb, Corn* | 11442000 |
| Gold Medal™ Muffin Mix, 5 lb, Variety | 11544000 |
| Gold Medal™ Muffin Mix, 5 lb, Basic | 11432000 |
| Gold Medal™ Muffin Mix, 4.5 lb, Sweet Rewards, Low Fat Variety Muffin | 11560000 |
| Gold Medal™ Muffin Mix, 5 lb, Whole Grain Variety* | 31529000 |
| Gold Medal™ Muffin Mix, 5 lb, Original Variety* | 11564000 |
| Gold Medal™ Muffin Mix, 4.875 lb, Blueberry | 11547000 |
| Gold Medal™ Muffin Mix, 5 lb, Honey 'N Bran* | 11452000 |
| Gold Medal™ Muffin Mix, 5 lb, Oat Bran* | 11447000 |
| Gold Medal™Muffin Mix, 5 lb, Lemon Poppy Seed | 11445000 |
| Gold Medal™ Muffin Mix, 5 lb, Orange Cranberry* | 11549000 |
| BROWNIE MIX | BPC |
| Gold Medal™ Brownie Mix, 6 lb, Chocolate | 11312000 |
| Gold Medal [™] Sweet Rewards [™] Brownie Mix, Low Fat, 5 lb | 11325000 |
| BISCUIT MIX | BPC |
| Gold Medal™ Biscuit Mix, 5 lb* | 11412000 |
| Gold Medal™ Biscuit Mix, 5 lb, Buttermilk* | 11765000 |
| BREAD/ROLL MIX | BPC |
| Gold Medal™ Cornbread Mix, 5 lb, Southern Style* | 11422000 |
| Gold Medal™ Sweet Roll Mix, 5 lb, Yeast-Raised, Quick Rise* | 11614000 |
| Gold Medal [™] Soft Roll Mix, 5 lb, Yeast-Raised, Quick Rise* | 11615000 |

| GRIDDLE MIX | BPC |
|--|----------|
| Gold Medal™ Golden Valley™ Complete Buttermilk Pancake Mix, 5 lb* | 10832000 |
| Gold Medal™ Bisquick® Baking Mix, 5 lb* | 11439000 |
| Gold Medal TM Complete Pancake Mix, 5 lb, Buttermilk* | 11827000 |
| Gold Medal™ Complete Waffle Mix, 5 lb* | 11834000 |
| Gold Medal™ Complete Pancake Mix, 5 lb, Whole Grain* | 31527000 |
| CAKE MIX | BPC |
| Gold Medal™ Cake Mix, 16 oz, Angel Food | 11195000 |
| Gold Medal™ Cake Mix, 5 lb, Carrot Cake & Cream Cheese Icing Mix | 11129000 |
| Gold Medal™ Cake Mix, 5 lb, Chocolate Chocolate | 11116000 |
| Gold Medal™ Cake Mix, 4.66 lb, Cinnamon Streusel Coffee Cake | 11430000 |
| Gold Medal™ Cake Mix, 5 lb, Gingerbread | 11182000 |
| Gold Medal™ Cake Mix, 5 lb, Devil's Food | 11112000 |
| Gold Medal [™] Cake Mix, 5 lb, Spice Cake | 11142000 |
| Gold Medal™ Cake Mix, 5 lb, Pound Cake | 11162000 |
| Gold Medal TM SuperMoist TM Cake Mix, 4.5 lb, Devil's Food | 12217000 |
| Gold Medal TM SuperMoist TM Cake Mix, 4.5 lb, White | 12219000 |
| Gold Medal TM SuperMoist TM Cake Mix, 4.5 lb, Yellow | 12232000 |
| Gold Medal™ Cake Mix, 5 lb, White | 11132000 |
| Gold Medal TM Cake Mix, 5 lb, Yellow | 11152000 |



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