

IDEAS

LET'S GO BULK!

Use your branded swag to create exciting moments in your dining halls all year long. Here are some fun ways to create excitement:

01

SPIN THE WHEEL

- Setup a table in the dining hall with a spinner
- Have a staff member in charge of the table
- Have students spin the wheel for a chance to win swag, snacks, or other items

02

VOTE FOR YOUR FAVORITE CEREAL

- Place voting jars for various cereals in the dining hall
- Have students vote on their favorite cereal by placing a piece of paper with their name and campus email in the jar
- Randomly select names/emails out of each jar
- Each name selected will win a giveaway
- Note: This is a great way to learn what your students like

03

TAG FOR A CHANCE TO WIN

- Have students post a picture or story of their favorite dining hall meal and tag (or @) your dining page's social handle for a chance to win
- Randomly select a winner from the tagged posts and or stories

04

ON THE HUNT

- Hide an item (toy mascot, etc.) somewhere on campus with attached redemption instructions
- Post redemption instructions and location clues on social
- Students will search for the item
- The student who finds the item will then bring it to the dining hall location listed on social media to redeem for a giveaway/swag item
- Optional: Do multiple mascots and locations

05

LIKE, COMMENT, SHARE

- Grow your social following by having students like, comment on, and or share a post for a chance to win a giveaway/swag item

06

HOLIDAY FUN

- Host holiday (in-person or virtual) game or craft nights
- Award swag/prizes to winners for: Bingo Night, Trivia Night, Pumpkin Painting Contest, Cookie Decorating Contest

Cheerios



NATURE VALLEY



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