

***Entry period 08/02/21-11/30/21**

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. Open only to students at colleges or universities. Must be legal resident of the 50 United States & DC, 18 years of age and older. Ends 11:59 P.M. CDT on November 30th, 2021. Go to generalmills.com/resources/promotions/cerealwear-sweepstakes for Official Rules, which govern, including odds and prize descriptions. By entering, you understand that you are providing your information to Sponsor and not to LinkedIn, Instagram, or Facebook.

- 1 ENJOY**
Grab your favorite General Mills cereal snack at your campus dining hall—from bowl, to bar or anything in between!
- 2 SNAP**
Take a selfie of you and your snack before you dig in.
- 3 UPLOAD**
Share your picture with us* for a chance to win! Scan for more information and official rules.
- 4 WIN**
15 winners nationwide will receive the entire **exclusive** and **limited time** cereal apparel collection!

LIMITED EDITION CEREALWEAR SWEEPSTAKES!

CAPTURE the LOVE

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Honey Nut Cheerios

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General Mills cereal snack

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