

Baking Up
M MENTS

2021 CALENDAR





CHEERS TO A NEW YEAR

2020 was a roller coaster year for foodservice, and 2021 comes with continued uncertainty. But for operators, chefs and other foodservice professionals, there's one thing you can count on: your love of food. The creativity and care behind a memorable dish will always be in demand, and we're happy to share our passion for baking with you.

As you journey through the year ahead, we hope this calendar of comfort food brings you moments of joy and inspiration. Craving more? Scan this QR code for more recipes, tips and ideas you can use all year long.

Happy 2021!



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JANUARY

SUNMONTUEWEDTHUFRI SAT

					New Year's Day	Cream Puff Day
Oatmeal Month • Soup Month					1	2
Spaghetti Day				Shortbread Day		
3	4	5	6	7	8	9
Milk Day				Gluten Free Day		
10	11	12	13	14	15	16
Martin Luther King Jr. Day		Popcorn Day			Granola Bar Day	Southern Food Day
				Pie Day		
17	18	19	20	21	22	23
				Chocolate Cake Day	Blueberry Pancake Day	Croissant Day
24						
Hot Chocolate Day	25	26	27	28	29	30
31						

Croissant
French Toast Bake
*with Banana,
Bacon & Blackberry*

Bake
individual
portions
in jumbo
muffin
pans for
easy takeout.

A great way to utilize
day-old croissants!





FEBRUARY

SUNMONTUEWEDTHUFRI SAT

	Dark Chocolate Day	Groundhog day	Carrot Cake Day		World Nutella Day	
	1	2	3	4	5	6
Super Bowl Sunday Fettuccine Alfredo Day		Pizza Day	Cream Cheese Brownie Day			Italian Food Day
7	8	9	10	11	12	13
Valentine's Day	Presidents' Day		Random Acts of Kindness Day			Muffin Day
14	15	16	17	18	19	20
Sticky Bun Day		Banana Bread Day Dog Biscuit Day		Chili Day	Pistachio Day	Strawberry Day
21	22	23	24	25	26	27
28	Cherry Month • Great American Pie Month • Pancake Month • Hot Breakfast Month • Snack Food Month					

Chocolate
Dessert Waffles
with Nutella® & Caramel



Get
creative with
indulgent
toppings like
caramel and
toasted
hazelnuts.



*Dessert waffles are
trending, so drizzle on!*



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MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
	Peanut Butter Lover's Day	Banana Cream Pie Day		Pound Cake Day Snack Day	Employee Appreciation Day	
	1	2	3	4	5	6
Cereal Day						
7	8	9	10	11	12	13
Pi Day Brunch Day			St. Patrick's Day			
14	15	16	17	18	19	20
French Bread Day					Make It Your Own Day	
21	22	23	24	25	26	27
28	29	30	31	Nutrition Month • Flour Month		

Hand Pies
*with Sweet Potato
Mash & Sausage*

Every
way you
shape it,
any way
you fill it,
Pillsbury®
Pie Dough
performs.

*Sweet or savory –
bake their Pi Day!*





APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
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Plant Protein Month • Grilled Cheese Month				1	2	3
Easter Sunday	Bake Week Caramel Day		Coffee Cake Day	Empanada Day		
4	5	6	7	8	9	10
	Grilled Cheese Day	Peach Cobbler Day	Pecan Day		Eggs Benedict Day	
11	12	13	14	15	16	17
Animal Cracker Day				Earth Day	Picnic Day	
18	19	20	21	22	23	24
			Blueberry Pie Day		Oatmeal Cookie Day	
25	26	27	28	29	30	

Blueberry
Cinnamon Roll
Coffee Cake



Cinnamon
pairs perfectly
with other
fruits like
cherry or
apple – try a
flavor swap.



Package whole cakes for
Easter brunch takeout!



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MAY

SUN	MON	TUE	WED	THU	FRI	SAT
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						May Day Chocolate Parfait Day
			Hamburger Month • Barbecue Month • Salad Month • Egg Month			1
Truffle Day			Cinco de Mayo			Coconut Cream Pie Day
2 Mother's Day	3	4 Eat What You Want Day	5	6 Apple Pie Day	7 Buttermilk Biscuit Day	8 Chocolate Chip Day
9 World Baking Day	10 Cherry Cobbler Day	11	12 Devil's Food Cake Day	13 Quiche Lorraine Day	14	15
16	17	18 Brown Bag It Day	19	20	21	22
23	24 Memorial Day Macaroon Day					
30	31	25	26	27	28	29

Biscuit Benedict
with Wild Mushroom
Herb Gravy

Elevate
your
Benedicts
with tasty
parmesan
crusted
biscuits.

Wow them with your
signature touch!





JUNE

SUNMONTUEWEDTHUFRI SAT

Dairy Month • Pride Month				Egg Day	Donut Day	
		1	2	3	4	5
			Strawberry Rhubarb Pie Day			
6	7	8	9	10	11	12
Cupcake Lover's Day	Strawberry Shortcake Day		Fudge Day			
13	14	15	16	17	18	19
Father's Day	Smoothie Day	Onion Ring Day			Strawberry Parfait Day	
20	21	22	23	24	25	26
27	28	29	30			

Strawberry Rhubarb Biscuit Galettes

Kick your biscuit galettes up a notch—serve à la mode for Dairy Month.

Biscuit dough makes more than just biscuits!



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JULY

SUN MON TUE WED THU FRI SAT

Blueberry Month • Culinary Arts Month Grilling Month • Hot Dog Month • Ice Cream Month				1	2	3
Independence Day	Apple Turnover Day	Fried Chicken Day			Sugar Cookie Day	
4	5	6	7	8	9	10
Blueberry Muffin Day	Pecan Pie Day	French Fry Day	Bastille Day Mac & Cheese Day			
11	12	13	14	15	16	17
				Hot Dog Day		
18	19	20	21	22	23	24
	Aunt & Uncle's Day	Crème Brûlée Day			Cheesecake Day	Raspberry Cake Day
25	26	27	28	29	30	31

Red, White & Blue
Scone Bites



Finish
scones with
festive, fruity
icings for the
Fourth!



Baked goods are
great for grab ‘n
go gatherings.



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AUGUST

SUNMONTUEWEDTHUFRI SAT

		National Night Out	Chocolate Chip Cookie Day		Root Beer Float Day	
1	2	3	4	5	6	7
		S'mores Day	Raspberry Tart Day			
8	9	10	11	12	13	14
Lemon Meringue Pie Day					Lemonade Day Bacon Lover's Day	
15	16	17	18	19	20	21
		Waffle Day Peach Pie Day			Banana Lover's Day	Cherry Turnover Day
22	23	24	25	26	27	28
		Eat Outside Day				
29	30	31				

Mocha S'mores Cupcakes



Coffee is hot!
Add this
flavor trend
to your chocolate
drizzle with
instant espresso
powder.



Everyone loves
ooey gooey s'mores!





SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
					Food Bank Day	International Bacon Day
Biscuit Month • Honey Month Breakfast Month • Whole Grain Month			1	2	3	4
Biscuits & Gravy Week						
Waffle Week						
	Labor Day					
5	6	7	8	9	10	11
Grandparents' Day				Guacamole Day	Bakery Day	Cheeseburger Day
12	13	14	15	16	17	18
			Eat Local Day	Great American Pot Pie Day		Foodservice Workers' Day
19	20	21	22	23	24	25
Key Lime Pie Day Pancake Day	Chocolate Milk Day					
26	27	28	29	30		

*Savory to Sweet
Biscuit Toppers*

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**Feature
a signature
flavor each
week to
celebrate
Biscuit Month.**

~

*Everything Bagel is
everywhere—why
not on top of biscuits?*



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OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
					International Coffee Day World Vegetarian Day	
			Apple Month • Chili Month • Pizza Month		1	2
	Cinnamon Roll Day					
3	4	5	6	7	8	9
	Indigenous Peoples' Day			Dessert Day		World Food Day World Bread Day
10	11	12	13	14	15	16
	Chocolate Cupcake Day					
17	18	19	20	21	22	23
24		Pumpkin Day				
Halloween Caramel Apple Day 31	25	26	27	28	29	30

Fancy Fall
Cinnamon Rolls

Add a twist
to your swirls
with fall flavors
like Caramel
Apple, Pumpkin
Cream Cheese
and Salted
Peanut Roll.

Simple, indulgent
add-ons take your rolls
from basic to gourmet!





NOVEMBER

SUN

MON

TUE

WED

THU

FRI

SAT

1

2

Greek Yogurt Day

3

Vanilla Cupcake Day

4

Veterans Day

5

6

7

8

9

Fast Food Day

10

11

Apple Cider Day

12

13

14

15

16

Cashew Day

17

18

Thanksgiving Day
Parfait Day

19

Cake Day

20

21

Hanukkah begins

French Toast Day

22

23

24

25

26

27

28

29

30

World Vegan Month

Puff Pot Pies
with Turkey,
Wild Rice & Bacon

Add a
special touch
to your
favorite pot pie
recipe with
flaky, buttery,
Pillsbury® Puff
Pastry Dough.

Build take 'n bake
pies for carryout.



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DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
						Cookie Day
			1 Brownie Day	2 Pastry Day	3	4
Comfort Food Day	Hanukkah ends					
5	6	7	8 Cupcake Day	9	10	11
12	13	14	15	16	17 Christmas Eve Egg Nog Day	18 Christmas Day
19 Thank You Note Day	20	21	22	23 Bacon Day	24 New Year's Eve	25
26	27	28	29	30	31	

Wintery
Mini Bundts

~

Pillsbury
BatterPro®:
Simply pipe,
bake and
decorate with
flavors like
Lemon Thyme,
Eggnog
Pistachio and
Coconut Cream.

~

Share your gift of
delicious creativity!





Let's keep on baking on!

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