



# GREAT NEW FLAVORS STUDENTS WILL LOVE FROM THEIR FAVORITE BRANDS

- NEW Trix<sup>™</sup> Cereal 25% Less Sugar Single Serve K-12 2 oz. Equivalent Grain Cereal Cups
  CACFP Eligible with 6g of sugar per 1oz eq grain serving.
- NEW Peach Cheerios<sup>™</sup>, Lucky Charms<sup>™</sup>, and Cinnamon Toast Crunch<sup>™</sup> 2 oz. Equivalent Grain
  Cereal Bars shelf stable, making them simple to store and serve.
- **NEW Yoplait**® **Simply Go-GURT**® **Mixed Berry** made with without any colors from artificial sources, artificial flavors, and high fructose corn syrup.











# GOOD TO GO WITH HANDS-ON NUTRIENTS!

Serving regulation-ready student favorites is easier than ever with these NEW grab-and-go options from popular brands.



### TRIX™ CEREAL 25% LESS SUGAR SINGLE SERVE K12 2 OZ. EQ GRAIN CUP

### Bring the magic to your cafeteria!

- NEW, fruity flavor added to the K-12 lineup of 2 oz. equivalent grain cereal cups
- 25% less sugar\*\* and CACFP eligible

- Meets Smart Snacks in School standards\*\*\*
- Fun and silly shapes sure to drive student excitement and participation

| PRODUCT<br>UPC    | DISTRIBUTOR<br>CODE | PRODUCT   | CACF-ELIGIBLE | SMART SNACKS<br>COMPLIANT | SUGARS<br>(G) | CASE<br>COUNT |
|-------------------|---------------------|---|---------------|---------------------------|---------------|---------------|
| 100-16000-19567-0 |                     | Trix™ Cereal 25% Less Sugar Single Serve K12 2 oz. Eq Grain Cup | ✓             | *                         | 12            | 60ct/ca       |

# **2 OZ. EQUIVALENT GRAIN CEREAL BARS**

Introducing our 2 oz. equivalent grain cereal bars — ready for every feeding model!

- Our biggest cereal bars yet, sure to excite students of all ages
- 2 oz. equivalent grains in each serving make for easy, one-handed eating
- A portable and shelf-stable solution for breakfast, lunch and snack without a mess!

| PRODUCT<br>UPC    | DISTRIBUTOR<br>CODE | PRODUCT                           | CACF-ELIGIBLE | SMART SNACKS<br>COMPLIANT | SUGARS<br>(G) | CASE<br>COUNT |
|-------------------|---------------------|-----------------------------------|---------------|---------------------------|---------------|---------------|
| 100-16000-16856-2 |                     | Peach Cheerios™ Cereal Bar        |               |                           | 14            | 48ct/ca       |
| 100-16000-16854-8 |                     | Cinnamon Toast Crunch™ Cereal Bar |               |                           | 15            | 48ct/ca       |
| 100-16000-16853-1 |                     | Lucky Charms™ Cereal Bar          |               |                           | 16            | 48ct/ca       |

# YOPLAIT® SIMPLY GO-GURT® YOGURT SINGLE SERVE TUBE MIXED BERRY

### A berry delicious choice!

- Easy to open, grab-and-go option
- Mixed Berry is a top flavor amongst kids<sup>†</sup>.

 Made with no artificial flavors, no colors from artificial sources and no high fructose corn syrup

| PRODUCT<br>UPC    | DISTRIBUTOR<br>CODE | PRODUCT   | CACF-ELIGIBLE | SMART SNACKS<br>COMPLIANT | SUGARS<br>(G) | CASE<br>COUNT |
|-------------------|---------------------|---|---------------|---------------------------|---------------|---------------|
| 100-70470-19592-3 |                     | Yoplait® Simply Go-GURT® Yogurt Single Serve Tube Mixed Berry 2 oz. | ✓             | ✓                         | 5             | 96ct/ca       |

\*This grain only-entree does not qualify on its own to be sold as a competitive food, but can be served as a competitive foot the same day as service or the following day if the school participates in the School Breakfast Program and has designated the item as the entree in the reimbursable breakfast meal per the USDA.

The least 25% Less Sugar than the leading fruit-flavored cereal. No reduction in calories. Sugar content is 6g/oz eq grain vs the leading fruit-flavored at 10g per serving.

\*\*\*1 oz bowlpak is Smart Snack compliant. The NEW 2 oz cup can be served same day or the following day of service. See USDA Memo SP35-2014

†Nielsen US XAOC, Yogurt Dol Vol Latest Month endin 8/5/2022



