

One Column Article

This is the format of a one column article page. This is the content that is needed to hand off a one column article page to production.

1 ARTICLE HEADLINE

This is the title of the article

2 ARTICLE HERO

This is a full width image

3 BODY COPY

This is the content for the site. It could include copy, images, links and downloads.

4 RECOMMENDED RESOURCES

Cross promoting article and product content here. This is optional but highly recommended.

Deliverable Checklist

- 1) Article Hero Banner: 1000x415px
- 2) Article Featured Image: 550x350px
- 3) Article Thumb: 230x150
- 4) Teaser Description: Max 175 Characters
- 5) List of "Recommended Resources"

Expiration: Based on Article

