

A Year Full of
**SCHOOL FOOD
CELEBRATIONS**

2021-2022



Lemon Blueberry Yogurt Parfait



Apple Nachos

08 AUG 2021

Fresh Fruit Season

Back-to-School

Ring in the new school year with **Nature Valley™ Backpacker™ Chewy Oatmeal Snacks!**

National Panini Month

Slice **Pillsbury™ Panini Bread** into smaller pieces to create a **grab-and-go bento box!**



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 National Watermelon Day	4	5	6 National Root Beer Float Day	7
8	9	10	11 National S'mores Day	Our formula for a perfect s'more? Marshmallows + chocolate + Golden Grahams .		14
15	16 Tell a Joke Day	Q) What did the magician have for breakfast? A) A bag of Trix !		18	20	21
23		24 National Waffle Day	25	26	27	28
29	31 Celebrate with bite-size Pillsbury™ Mini Waffles - yum!					



Chicken Biscuit Sandwich

09 SEPT 2021

National Biscuit Month

Celebrate with a free **Biscuit Month** kit and delicious Pillsbury™ recipes.

National Whole Grains Month
Blueberry muffin squares + whole grains =

a win!



SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6 Labor Day	7	8 International Literacy Day	Celebrate with traditional Mexican flavor by serving the Horchata Apple Yogurt Parfait made with Yoplait® ParfaitPro®		10
12		14	15 Start of Hispanic Heritage Month	16 National Stepfamily Day		18
19		Add a coffee shop classic to your cafeteria- create the ultimate Pumpkin Spice YoGo Cooler with Yoplait® ParfaitPro®.		22 First Day of Fall	23	24 National Horchata Day
26	27	28	29 World School Milk Day	30	Serve this creamy, cinnamon-y flavor with Horchata yogurt from Yoplait®.	



Savor the end of summer with **cool, fresh smoothies**.



Encourage milk consumption with **#CerealMilk** — the delicious leftover milk from cereal. generalmillscf.com/cerealmilk





Pillsbury™ Frozen Cheesy Pull-Aparts
Italian Cheeses & Garlic

10 OCT 2021

Health Literacy Month

Down Syndrome Awareness Month

National Bullying Prevention Month

National Apple Month

Kick off the month with **Pillsbury™ Apple Frudel™**, an exciting twist on beloved strudels!

Breast Cancer Awareness Month

Raise awareness with everything pink: **Simply Chex™ Strawberry Yogurt** snack mix, **Yoplait® Trix™ Strawberry Banana Bash** and **Berry Patch Smoothies**. Encourage your staff to wear pink throughout the month.



SUN	MON	TUE	WED	THU	FRI	SAT
					<div>National Coffee Day</div> <div>1</div> <div>2</div> 	
3	<div>Cinnamon Roll Day</div> <div>4</div>	<div>Fill your school with the aroma of fresh-baked cinnamon rolls.</div>	6	<div>Perk up with tasty YoGo Coolers for a coffee drink that includes nutritious yogurt!.</div>		9
10	11	12	13	14	15	16
Earth Science Week				End of Hispanic Heritage Month		
	National School Lunch Week					
17	18	19		<div>Brunch for lunch? Of course! Bring this exciting weekend tradition to your #NSLW21 celebrations</div>		23
	Free Speech Week					
24	25	26	27	28	29	30
			<div>National Chocolate Day</div>	<div>National Oatmeal Day</div>	<div>Enjoy oatmeal on-the-go with Nature Valley™ Soft Oatmeal Rounds!</div>	
31	<div>Halloween</div> <div>What better way to celebrate National Chocolate Day than with a Chocolatey Chip Explosion from Pillsbury™ Mini Pancakes?</div> 					





Chicken Pot Pie

11 NOV 2021

Native American
Heritage Month

National Gratitude Month

National Peanut Butter
Lover's Month

Serve up a delicious peanut
butter parfait to celebrate—
or use sunflower seed butter
for an allergen-friendly version!

National Diabetes
Month



SUN	MON	TUE	WED	THU	FRI	SAT
	1 Día de los Muertos	2 Voting Day	3 National Sandwich Day	4	5	6
7	Serve an all-American breakfast with Pillsbury™ Frudel™ frozen strudel - students can vote between cherry and apple!		10	11 Veterans Day	12	13
14			17	Show your stars and stripes by serving Team Cheerios™ Cereal Bars for breakfast.		20
American Education Week						
21	22	23	24	25 National Parfait Day	26	27
		29	30 #Giving Tuesday	Use our Layer Lab recipe book to build exciting yogurt parfaits!		
		Host a volunteer event in your cafeteria, complete with yummy snacks!				
				WITH yoplait Parfait		





12 DEC 2021

Holiday Season

Kick off December with **Chocolate Peppermint YoGo Coolers** – a coffee shop-inspired drink made with **Yoplait® ParfaitPro®**.



SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5 National Comfort Food Day	6 Nothing says comfort quite like a toasty, savory biscuit sandwich.	7	8	9	10	11
12	13 Cocoa Day	14	15	16	17 National Maple Syrup Day	18
19	20 Chocolatey and delicious, these Soft Filled Bars with a Cocoa Puffs™ filling are perfect for Cocoa Day.			23		25
26	27	28		30	31	



Jalapeño Popper Turkey Panini

01 JAN 2022

New Year, New Menu

Serve students samples of **NEW General Mills products** to find their favorites.



SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6 National Bean Day	7	8
9	10	11 National Milk Day	Get students drinking more milk with 2 oz. equivalent grain cereal cups – they easily hold 8 oz. of milk!! #CerealMilk		14	15 National Bagel Day
16	17			19	20 National Cheese Lover's Day	Offer delicious, warm-able Pillsbury™ Mini Bagels for breakfast!
23	24 National Compliment Day	25	Say cheese! Pillsbury™ Cheesy Pull-Aparts come in two melty, entrée-ready flavors.		28	29
30	Add stickers and notes to grab 'n go items to share positive messages with your students.					

You're great!

You're great!



Chia Berry Pudding Parfait

02 FEB 2022

Black History Month

American Heart Month

National Pancake Month

Celebrate this breakfast staple with bite-sized excitement. Your students will FLIP for **Pillsbury™ Mini Pancakes** in **Chocolatey Chip Explosion**!

National Hot Breakfast Month

Serve up the love with fresh-baked Pillsbury™ Freezer-to-Oven Bakery **muffin tops** and **cinnamon rolls**.

Yum!



SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
			9	10	Lincoln's Birthday National No One Eats Alone Day	12
13 Super Bowl	14 Valentine's Day	15	16	17	18	19
20 National Muffin Day	21 President's Day	22	23	24	25	26
	28					

No better way to celebrate the big game than with super... bowls of cereal! Serve one of our seven **2 grain cereal cup flavors** for a festive breakfast.



Celebrate Valentine's Day by encouraging your students to make new friends at lunch.

Celebrate National Muffin Day with the tastiest part—the **muffin top!**



Lucky Rainbow Parfait

03 MAR 2022

National Celery Month

National Nutrition Month

National Women's
History Month

National Sauce Month

Dress, dip and drizzle with sauces
made from Yoplait® ParfaitPro®
all month.



SUN	MON	TUE	WED	THU	FRI	SAT	
		1	2	3	4	5	
6	7	8	9	Celebrate breakfast's big week with 2 oz. equivalent grain cereal cups!			12
National School Breakfast Week							
National Cereal Day							
13	One favorite cereal, so many ways! Offer Cinnamon Toast Crunch™ in cup, soft filled bar, Bowlpak, cereal bar and bulk.		15	16	17	18	19
Daylight Savings				St. Patrick's Day			
20	21	22	23	Find the gold at the end of the rainbow with a Lucky Rainbow Parfait from Layer Lab.			26
							
27	28	29	30	31			



Popcorn Chicken Mash Bowl

04 APR 2022

Spring

Fuel up for spring-time adventures with 32g of whole grains in **Nature Valley™ Soft Oatmeal Rounds!**

National Garden Month

National Pecan Month



SUN	MON	TUE	WED	THU	FRI	SAT
					1 April Fool's Day	2
3	4	5				9
10	11	12	13	14	15	16
17	18	19	20	21	22 Earth Day	23
24	25	26 National Pretzel Day	27			30

Trix are for kids... it's true! Offer Yoplait® Trix™ Strawberry Banana Bash with jokes inside the lid to celebrate.

Earth Day

Nothing is more exciting for students than watching a seed they've planted grow! Turn empty, used 2 oz. equivalent grain cups into **seed starters** to grow a school garden.





Mediterranean Yogurt Bowl

05 MAY 2022

Food Allergy Action Month

National Barbecue Month

Nothing pairs better with barbeque than mouthwatering Pillsbury™ Biscuits.

National Egg Month

The best egg sandwiches are served on Pillsbury™ Biscuits.



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5 Cinco de Mayo	6 School Lunch Hero Day	7
8 Mother's Day	9	10	Celebrate Cinco de Mayo with Horchata —a creamy, cinnamon-y flavor with Mexican roots. 		12	Who is your school lunch hero? Give them a shout out on social media to honor them. #TRAYBLAZERS
15 National Chocolate Chip Day	16	17	18	19	20	21 Armed Forces Day
22	There's no better way to celebrate than serving up Chocolatey Chip Explosion Mini Pancakes! 		25	26	27	28
29	30 Memorial Day					



Blueberry Smoothie

06 JUN 2022

National Dairy Month

On-trend, coffee shop-inspired **YoGo Coolers** are the perfect way to encourage dairy consumption.

National Fresh Fruit & Vegetables Month

Summer Feeding

From Bento Boxes to Biscuit Bowls, summer feeding is the perfect time of year to offer **grab 'n go options**.

Pride Month

Lucky
Rainbow
Parfait



Show students your Pride support with a **Lucky Rainbow Parfait** and Lucky Charms™!

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3 National Egg Day	4 National Cheese Day
5	6	7	8	<p>We're not afraid being too cheesy. Pillsbury™ Cheesy Pull-Aparts are available in Italian Cheese & Garlic and Southwest Queso flavors!</p> 		11
12	13	14 Flag Day	15	16		
19	20	21 National Smoothie Day	<p>Add a variety of cool smoothie flavors to your menu with simple blender-less smoothies.</p> 		24	25
26	27	28	29	30		



Blueberry Monster Muffin

07 JUL 2022

National Ice Cream Month

National Blueberry Month

July is blueberry season! Spruce up commodity blueberries with **easy recipes** like Baked Blueberry French Toast, Blueberry Sauce and a Blueberry Swirl Cinnamon Roll Yogurt Parfait.



Celebrate National Blueberry Month with **Blueberry Chex™!**

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 Independence Day				8	9
10	11 National Blueberry Muffin Day	12	13	14 National Mac and Cheese Day	15	16
17 World Emoji Day	18			21	22	23
24	25	26	27	28	29 National Lasagna Day	30
31 National Avocado Day						

Celebrate Independence Day colorfully with the **Wave the Flag parfait**, made with Yoplait® ParfaitPro® and Cheerios™.

Celebrate by baking up fresh **Blueberry Muffin Tops!**



25%
LESS SUGAR

1 BOWL = 2 OZ EQ GRAIN

Cinnamon
Toast
Crunch

CRISPY
WHOLE WHEAT
& RICE CEREAL

25%
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Cinnamon
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CRISPY
WHOLE WHEAT
& RICE CEREAL

AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY





For more ideas and recipes visit [generalmillscf.com/k12](https://www.generalmillscf.com/k12)