## BIG TREND. smaller cup.



YOPLAIT® 4 oz GREEK YOGURT
THE IDEAL SIZE FOR YOUR OPERATION



success made simple™

A **small** way to get in on a **big** trend.

Yoplait® 4 oz Greek Yogurt adds a cost-effective, popular option to your operation's line-up.

## RIGHT on trend, RIGHT for your operation

- Greek yogurt is the fastest growing yogurt segment<sup>1</sup>.
- Competitively priced to complement your current yogurt portfolio.
- · Great for both adults and kids.

## Yoplait® Greek Honey Vanilla **Nutrition Facts** Amount Per Serving Calories 100 Calories from Fat 0 % Daily Value\* Total Fat Og 0% Saturated Fat Og 0% Trans Fat Og Cholesterol 5mg Sodium 80mg 3% Total Carbohydrate 16g 5% Sugars 12g Protein 8g Vitamin A 10% • Calcium 25% Vitamin D 10% • Phosphorus 15% Not a significant source of dietary fiber, vitamin C and iron. \*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

ropiait Greek Strawberry		
Nutrition Facts Serving Size 1 container (113g)		
Amount Per Serving		
Calories 110		
Calories from Fat 0		
% Daily Value*		
Total Fat 0g 0%		
Saturated Fat Og 0		
Trans Fat Og		
Cholesterol 5mg 29		
Sodium 65mg 3°		
Total Carbohydrate 18g 6%		
Sugars 13g		
Protein 8g 15%		
Vitamin A 10% • Calcium 25%		
Vitamin D 10% • Phosphorus 15%		
Not a significant source of dietary fiber, vitamin C and iron.		
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.		

Ingredients: Greek Honey Vanilla: Cultured Pasteurized Grade A Nonfat Milk, Sugar, Milk Protein Concentrate, Corn Starch. Contains less than 1% of: Kosher Gelatin, Lemon Juice Concentrate, Natural Flavor, Vitamin A Acetate, Vitamin D3.

Greek Strawberry: Cultured Pasteurized Grade A Nonfat Milk, Strawberries, Sugar, Milk Protein Concentrate, Corn Starch. Contains less than 1% of: Kosher Gelatin, Vegetable Juice (for color), Natural Flavor, Lemon Juice Concentrate, Vitamin A Acetate, Vitamin D3.

yoplaif GREEK strawberry	
2X PROTEIN of regular yogurt² and 0 grams of fat!	Yoplair GREEK honey vanilla Mics vynellallassia

PRODUCT SPECIFICATIONS		
UPC	70470-42885-4 – Yoplait® Greek Honey Vanilla 70470-42375-0 – Yoplait® Greek Strawberry	
Unit Size	4 oz	
Pack Size	24 units/case	
Case Weight	9.6 lbs.	
Case Dimen. (LxWxH)	13" x 9 <sup>3</sup> / <sub>4</sub> "x 3 <sup>5</sup> / <sub>9</sub> "	
Cases/Layer	14	
Cases/Pallet	140	

<sup>1</sup>Based on retail unit sales, ACNielsen, MFYTD 4 weeks ending 12/31/11. <sup>2</sup>Yoplait® Greek has 8g protein per 4 oz.; regular non-Greek yogurt has 4g protein per 4 oz.





Cheerios









1 • 800 • 882 • 5252

generalmillsfoodservice.com

2013 Yoplait USA, Inc. Yoplait is a registered trademark of YOPLAIT MARQUES (France) used under license.

0313 POD-A26130C