



# Yoplait® **ParfaitPro®** **GREEK**

## **EASILY THE MOST EFFICIENT WAY TO MAKE ON-TREND GREEK PARFAITS.**

- Make Greek parfaits in 4 simple steps and in half the time<sup>1</sup>
- Less waste! ParfaitPro® Greek bag has 48% less plastic vs. 32 oz. tubs<sup>2</sup>
- The only bulk Greek yogurt to contain an excellent source of calcium, vitamin D and vitamin A<sup>3</sup>

<sup>1</sup>According to General Mills time test with both experienced and inexperienced parfait makers

<sup>2</sup>Based on comparison of plastic weight to 32 oz. tubs for equivalent yogurt volume

<sup>3</sup>Compared to the leading Greek bulk yogurt brands as of August, 2012



success made simple™

# ON-TREND GREEK PARFAITS HAVE NEVER BEEN EASIER!

Yoplait ParfaitPro® Greek makes it so simple to deliver on two of today's biggest trends: **Greek yogurt** and **parfaits**. Our unique bag allows for **easy** and **efficient** parfait assembly that lets you use our Greek yogurt **until the last drop**.

## THE GREEK PARFAIT SOLUTION

- On-trend Honey Vanilla flavor with a thick and creamy texture, perfect for parfaits.
- Yoplait ParfaitPro® Greek lets you portion parfaits quickly, efficiently and with greater control.
- Sustainable bag saves space in the refrigerator and generates 48% less plastic waste.<sup>1</sup>
- Make only what you need and reseal the cap.
- Like all Yoplait® yogurts, ParfaitPro® Greek is gluten free.



**WHY GREEK?**  
Greek yogurt is the fastest growing yogurt segment<sup>2</sup>. With 2X the protein of regular yogurt<sup>3</sup>, it's a satisfying snack!

## 4 simple steps!



Knead



Open



Squeeze



Toss

Want to learn more about Yoplait ParfaitPro® Greek and our entire bulk yogurt portfolio?

Scan QR code or visit <http://genmills.com/ppgreek> for a step-by-step training video.



<sup>1</sup>Based on comparison of plastic weight to 32 oz. tubs for equivalent yogurt volume

<sup>2</sup>Based on retail unit sales, ACNielsen, MFYTD 4 weeks ending 12/31/11

<sup>3</sup>Yoplait ParfaitPro® Greek contains 17g of protein per 8 oz. (225g) serving versus regular non-Greek yogurt, which contains 7g of protein per 8 oz. serving

### Yoplait ParfaitPro® Greek Honey Vanilla

#### Nutrition Facts

Serving Size 1 cup (225g)  
Serving Per Pouch 8  
Servings Per Container 24

Amount Per Serving

**Calories** 200  
Calories from Fat 0

% Daily Value\*

**Total Fat** 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

**Cholesterol** 15mg 4%

**Sodium** 150mg 6%

**Total Carbohydrate** 32g 11%

Sugars 24g

**Protein** 17g 33%

Vitamin A 20% • Calcium 50%

Vitamin D 20% • Phosphorus 30%

Not a significant source of dietary fiber, vitamin C and iron.

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Ingredients: Pasteurized Grade A Nonfat Milk, Sugar, Milk Protein Concentrate, Corn Starch. Contains less than 1% of: Kasher Gelatin, Lemon Juice Concentrate, Natural Flavor, Potassium Sorbate Added to Maintain Freshness, Yogurt Cultures (L. bulgaricus, S. thermophilus), Vitamin A Acetate, Vitamin D3.

### YOPLAIT PARFAITPRO® GREEK PRODUCT SPECIFICATIONS

UPC	100-70470-41167-2
Unit Size	64 oz.
Pack Size	3–64 oz. (4 lb.) pouches
Case Weight	12.5 lb.
Case Dimen. (LxWxH)	13.06" x 7.9" x 5.13"
Cases/Layer	18
Cases/Pallet	180



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