

#SERVEUPSUMMERYUM ...AND LET YOUR COMMUNITY KNOW ABOUT IT!

Simply copy and paste ready-made social media captions for these grab 'n go products to your Facebook or Instagram account and post them with a relevant picture—an easy and fun way to advertise your menu and engage with your community!

PRODUCT	FACEBOOK	INSTAGRAM
	Kids can't get enough of the NEW unicorn marshmallow in Lucky Charms™, and we can't get enough of serving this whole grain, gluten-free cereal in NEW portable bowls all summer long! #ServeUpSummerYum	Kids can't get enough of the NEW #unicorn marshmallow in Lucky Charms™, and we can't get enough of serving this whole grain, gluten-free cereal in NEW portable bowls all summer long! #ServeUpSummerYum #SummerFeeding #SchoolFoodProgram #K12
	How do you feel about delicious and portable Cinnamon Toast Crunch™ cereal with 25% less sugar than the retail variety? Good, we hope, because that's what we're serving this summer!	How do you feel about delicious and portable Cinnamon Toast Crunch™ cereal with 25% less sugar than the retail variety? Good, we hope, because that's what we're serving this summer! #SummerFun #SummerFeeding
	Cool, creamy and oh-so-delicious...we're serving Yoplait® Trix™ Yogurt today. A perfect way to beat the heat, with 25% less sugar for smart snacking! #ServeUpSummerYum	Cool, creamy and oh-so-delicious...we're serving Yoplait® Trix™ Yogurt today. A perfect way to beat the heat, with 25% less sugar for smart snacking! #ServeUpSummerYum
	Crunch, crunch, crunch! Is that the sound of students enjoying whole grain Simply Chex™ Snack Mix? You bet it is, and you bet we're serving it.	Crunch, crunch, crunch! Is that the sound of students enjoying whole grain Simply Chex™ Snack Mix? You bet it is, and you bet we're serving it. #SummerFeeding #SchoolFoodProgram
	A delicious summer treat—without the mess! We're serving low fat Yoplait® Simply Go-Gurt® made with no artificial flavors and no colors from artificial sources to fuel all sorts of summer fun. Bonus! No spoon required. #ServeUpSummerYum	A delicious summer treat—without the mess! We're serving low fat Yoplait® Simply Go-Gurt® made with no artificial flavors and no colors from artificial sources to fuel all sorts of summer fun. Bonus! No spoon required. #ServeUpSummerYum #Yogurt #SummerFeeding

PRODUCT	FACEBOOK	INSTAGRAM
	Whole grain-rich Pillsbury™ Mini Pancakes made with no artificial flavors and no colors from artificial sources AND bursting with flavor? Nothing better on a summer day like today.	Whole grain-rich Pillsbury™ Mini Pancakes made with no artificial flavors and no colors from artificial sources AND bursting with flavor? Nothing better on a summer day like today. #ServeUpSummerYum #OnOurMenu #SummerFeeding
	Today we're serving Pillsbury™ Biscuits! Did you know that our biscuits are baked fresh on-site every morning? Not only that, they're made with no artificial flavors and no colors from artificial sources. Delicious AND good for you!	Today we're serving Pillsbury™ Biscuits! Did you know that our biscuits are baked fresh on-site every morning? Not only that, they're made with no artificial flavors and no colors from artificial sources. Delicious AND good for you! #SummerFeeding #SummerFoodProgram #K12
	Who has the best panini bread around? We do! It's soft, delicious, whole grain, made with no artificial flavors and no colors from artificial sources and creates perfect paninis just like the ones students love to order at restaurants. #ServeUpSummerYum	Who has the best panini bread around? We do! It's soft, delicious, whole grain, made with no artificial flavors and no colors from artificial sources and creates perfect paninis just like the ones students love to order at restaurants. #ServeUpSummerYum #K12
	A package of Nature Valley™ Crisps is the perfect addition to a summertime adventure! These yummy whole grain-rich oat biscuits are on the menu for today. #ServeUpSummerYum	A package of Nature Valley™ Crisps is the perfect addition to a summertime adventure! #OnOurMenu #ServeUpSummerYum
	Is it a cereal? Is it a delicious filled bar? It's a whole grain soft filled bar made to taste like students' favorite cereals with no artificial flavors and no colors from artificial sources. It's not too good to be true. In fact, we're serving them right now!	Is it a cereal? Is it a delicious filled bar? It's a whole grain soft filled bar made to taste like students' favorite cereals without artificial colors or flavors. It's not too good to be true. In fact, we're serving them right now! #CerealiouslyDelicious #K12

SAMPLE POST

TIP:

ADD EMOJIS TO BOOST EXCITEMENT!

