



## We're Giving Away \$100K to Independent Restaurants and Food Trucks!

Share your restaurant story and recipe using one of our eligible Foodservice products and you could win \$5,000 + marketing support. Twenty (20) independent restaurants/food trucks from across the U.S. will win.

Enter between August 1 and September 30, 2020

**New in  
2020:**



- New, easy entry process: Share your story!
- In addition to the \$5K, win a marketing package:
  - Ad in local newspaper
  - Marketing and social media tools to promote your restaurant
  - Promotion of your restaurant via PR, online and social media
  - Professional photography of your recipe
- Social Media Voting: Get your community involved and win the "People's Choice" award: an additional \$5K for a local foodbank in your area. Plus, marketing and menu support from our culinary team of experts
- Get Doughboy swag and marketing tools to promote your recipe just for entering! *(limited to first 100 entries)*

# National Foodservice Contest Celebrating and Recognizing Independent Restaurant Operators



Past contest winners report seeing a 30% increase in sales following the contest!

As the industry has changed, we are here to support you during these challenging times. You are a vital piece of the fabric of your community and we want to recognize and celebrate this.

## **NEW** Entry Process:

- Select eligible product and enter name of recipe
- Upload an image of your recipe
- Share your story: Briefly share how you used our product in a creative way and what inspired you to create this recipe. This could be a takeout recipe you created that helped (or is helping) your business or a recipe that brings comfort, joy or other benefits to your patrons and community during this challenging time.

If selected, we will ask for your recipe details so our taste panel can recreate, test and taste your recipe. Winners will be announced in January, 2021.

For contest details, go to [NeighborhoodToNation.com](https://www.NeighborhoodToNation.com)